

REPAIR

REsource Management in Peri-urban AReas: Going Beyond Urban Metabolism

D 8.3 Basic Dissemination Plan

Version 2.0

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Grant Agreement No.: 688920

Programme call: H2020-WASTE-2015-two-stage

Type of action: RIA – Research & Innovation Action

Project Start Date: 01-09-2016

Duration: 48 months

Deliverable Lead Beneficiary: TUD

Dissemination Level: CO/PU

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This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 688920.

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Dissemination level:

- PU = Public
- CO = Confidential, only for members of the consortium (including the Commission Services)







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VERSION	DATE	AUTHOR	ORGANISATION	DESCRIPTION / COMMENTS
1.0	22-11- 2016	DENIS CERIĆ	IGiPZ	FIRST DRAFT VERSION
1.1	29-11- 2016	DENIS CERIĆ	IGiPZ	Additional information added to section 2.4 Dissemination plan 2016-2017 (HCU, IGiPZ) Comments from OVAM and IGiPZ taken into account. New, more editable table has been created in section 2.4 Dissemination plan 2016-2017. Document formatted as the final version of D8.3 for submission. D8.3 Final sent out to the consortium.
1.2	30-11- 2016	DENIS CERIĆ	IGiPZ	Comments and English grammar corrections suggested by TUD taken into account. Document formatted as the final version of D8.3 for submission.
2.0	04-12-2018	DENIS CERIĆ	IGiPZ	Changes made after the 1st review: in section 1 (the objective of the BDP is not to maximise the impact of REPAiR's results – it is the objective of overall project's dissemination) and in section 2.4 (caption of the table 1 changed from 2016-2017 to 2016-2018). The REPAiR's dissemination plan is indeed living document, however, in this deliverable are listed only activities stated by the partners until the Detailed Dissemination Plan will be elaborated. After the elaboration of the D 8.6 Detailed Dissemination Plan and Dissemination Plan and Dissemination Kit (end of August 2017), updates in the project's dissemination plan one should follow in the D 8.6. This disclaimer is added in the section Publishable Summary, 1, 2.4 and 3. D8.3 Final version (2.0) sent out to the coordination team for checking and submission.

Acronyms and Abbreviations

688920 REPAIR

BDP Basic Dissemination Plan

CA **Consortium Agreement**

CFS Certificate on the Financial Statement

CM Work Package Communication Manager

Dissemination and Exploitation Manager DEM

DMP Data Management Plan

Description of Action DoA

EΒ **Executive Board**

EC **European Commission**

ECA European Court of Auditors

ECAS European Commission Authentication Service

EU **European Union**

FSIGN Project Financial Signatory

GΑ **Grant Agreement**

GDSE Geo-design Decision Support Environment

GF **Guarantee Fund**

LEAR Legal Entity Appointed Representative

LSIGN Project Legal Signatory

MOOC Massive Online Open Course

OLAF European Anti-Fraud Office

PaCo **Participant Contact**

PM Person Month

PO **Project Officer**

PULL Peri-Urban Living Labs

SC **Steering Committee**

SP SharePoint

UB **User Board**

Use of Resources UoR

WP Work Package

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Publishable Summary

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The Basic Dissemination Plan (BDP) is a strategic document for the beneficiaries helping them to establish the bases for their dissemination activities. The general objective of the project's dissemination is to maximise the impact of REPAiR's results. The dissemination and exploitation activities of the project are coordinated and monitored by the Dissemination and Exploitation Manager (DEM), but all consortium members are responsible for delivering information on undertaken and planned dissemination activities to DEM during the lifespan of the project. Communication Managers of every work package are responsible for sharing processed information and project results of their working package team with DEM, who is responsible for appropriate information channelling – selection of the most appropriate external communication channel (CH), intended to be most optimal and tailor for the needs of a given target group.

There are four key audiences (main target groups) for this research, these are: (1) Researchers; (2) Decision and/or policy makers involved in European Circular Economy; (3) Non-governmental organisations and the general public; and (4) students.

Dissemination activities of the REPAIR project will be implemented through welltargeted mechanisms. Three main dissemination lines will be applied: (1) Internet communication - website (www.h2020repair.eu), social media, mailing list(s) and newsletter; (2) Publications – open access articles in leading peer-reviewed academic journals, press releases, features in printed press (and online media); (3) Events and Networks - national and international conferences, seminars and workshops, academic courses, practice-oriented workshops. All three lines will address the four key audiences. The effectiveness and success of REPAiR dissemination mechanisms will be measured during the entire lifespan of the project.

Basic Dissemination Plan for the period until the end of 2017 comprises 88 actions and events, of which 58 are organised by REPAiR consortium members. If divided by actions and events' types, there is planned attendance/ organisation/ publishing of altogether 22 scientific conferences and congresses (SC), 16 workshops (W), 12 conferences with stakeholders (CwS), 8 newsletters (N), 5 press articles (PA), 3 education courses (E), 2 policy seminars (PS), and 20 other actions and events (O).

The Basic Dissemination Plan is assumed to be a living document. The BDP evolves and becomes more precise and substantial during the lifespan of the project, reflecting the steps undertaken to protect, exploit and disseminate the generated results. However, after the elaboration of the D 8.6 Detailed Dissemination Plan and Dissemination Kit (end of August 2017), updates in the project's dissemination plan one should follow in the D 8.6.

1. Introduction

Basic Dissemination Plan (BDP) has been created as part of Work Package 8 (Dissemination and Exploitation). The lead participant of this WP is the Institute of Geography and Spatial Organization, Polish Academy of Sciences (IGiPZ). The BDP comprises Deliverable D 8.3 within the REPAiR project. The general objective of project's dissemination is to maximise the impact of REPAiR's results.

The importance of disseminating and exploiting the REPAiR results is recognised and several actions and mechanisms will be put in place to achieve this. To achieve these objectives, the dissemination and exploitation activities of the project are coordinated and monitored by the dissemination manager and the exploitation manager DEM (Denis Cerić, IGiPZ).

The term 'dissemination' is defined under the Horizon 2020 Rules for Participation as follows: 'means the public disclosure of the results by any appropriate means (other than resulting from protecting or exploiting the results), including by scientific publications in any medium'. By definition, the Basic Dissemination Plan is a document which summarises the beneficiaries' strategy and concrete actions related to dissemination of the project results. The BDP follows the evolution of the project from the proposal until the submission of the final project report. Therefore, the Basic Dissemination Plan is a strategic document for the beneficiaries helping them to establish the bases for their dissemination activities. The dissemination plan matches particular channels of dissemination (i.e. website, newsletter, workshops, scientific conferences) with the deliverables (i.e. reports, scientific articles, features in online and printed media, handbook, software) and with the identified groups of end-users (i.e. academics, practitioners, NGO's and students).

The BDP should not be treated as a document with a fixed content. Indeed it evolves and becomes more precise and substantial during the lifespan of the project, reflecting the steps undertaken to protect, exploit and disseminate the generated results. Therefore, it is assumed to be a living document and can be updated as required throughout the project. However, the flexibility of the BDP should be in line with the objectives of the project during its implementation.

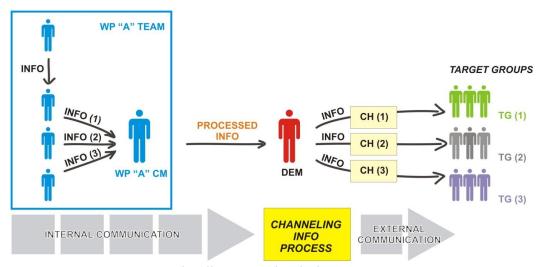
Dissemination activities are planned by all consortium members. As mentioned above, those activities will be coordinated and/or monitored by the dissemination manager (DEM), and therefore all consortium members are responsible for delivering information on undertaken and planned dissemination activities to dissemination manager (DEM) during the lifespan of the project. This is also important due to the obligation to periodically report to the European Commission the concrete dissemination activities carried out. At the end of the project, the final report will include the final version of the BDP that will allow the European Commission to assess the impact of the project.

Internal communication concerning dissemination activities is explained in detail in REPAiR's deliverable 8.2. Communication Managers of every working package are responsible for sharing processed information and project results of their work

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package team with Dissemination and Exploitation Manager (DEM), who is responsible for appropriate information channelling – selection of the most appropriate external communication channel (CH), intended to be most optimal and tailor for the needs of a given target group.

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Internal Communication Plan for efficient transfer of information between WP team members and dissemination and Exploitation Manager (DEM) as well as target groups

2. Dissemination

2.1 Key REPAiR's audiences

There are four key audiences (main target groups) for this research, these are: (1) researchers; (2) Decision and/or policy makers involved in European Circular Economy; (3) Non-governmental organizations and the general public; and (4) students.

1) Researchers. The dissemination activities will target researchers at universities and other research institutions working in a range of disciplines (spatial planning, economic geography, urban studies, regional science, environmental studies, organizational studies, or management). The dissemination to this group will enhance the understanding of urban metabolism and the potential of Geodesign to promote better resource management and - importantly - will add to the on-going academic debates on circular economy topics. This in turn is expected to spur further research projects, cross-fertilisation of ideas, and publications, thus offering a valuable contribution to knowledge.

Direct Dissemination Channels: presentation of the project's findings at national and international conferences, seminars and workshops.

Indirect Dissemination Channels: Open Access articles in leading peer-reviewed academic journals, newsletters.

Decision- and/or policy-makers involved in European Circular Economy. The dissemination strategy focuses on reaching out to the practitioners dealing with Circular Economy, including (1) relevant public authorities operating at different scales (chiefly regional and local authorities) as well as (2) businesses dealing with waste management, both in the case study areas and in other European regions. These actors are among the Lead Users of GDSE. It is therefore essential to disseminate REPAiR's results among them in order to (1) promote the use of GDSE as a tool for fostering the use of waste as a resource; (2) raise the awareness of the importance of that issue; and (3) spur them to take action to turn the European ambition to build a circular economy into reality, both through activities within their respective remits and through collaboration among them.

Direct Dissemination Channels: practice-oriented workshops in each of the case study regions, with particular attention paid on the promotion of the GDSE among the most relevant stakeholders.

Indirect Dissemination Channels: newsletter, online and printed media, social media.

3) Non-governmental organisations and the general public. Dissemination to this group aims at building stakeholder awareness of the importance of the shift towards a circular economy and educating the general public. This in turn is expected not only to muster public support to efforts towards this European ambition, but also to promote the engagement of non-governmental organisations focusing on waste, sustainable cities and wider environmental issues in (1) scrutinising the implementation of waste management policies and (2) in decision-making concerning these policies.

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Direct Dissemination Channels: seminars and workshops, features in online and printed media as well as informal contacts and networks that project partners have within their regions and beyond (other regions, national and EU level organisations).

Indirect Dissemination Channels: newsletter, online and printed media, social media.

4) **Students.** A further target group are students in regional and urban studies, spatial planning, urbanism, environmental studies, and other relevant disciplines. The underpinning aim here is both long-term and normative: to promote the values and good practice in resource management by educating the next generation of decision-makers and ambassadors of circular economy.

Direct Dissemination Channels: academic courses (including a MOOC to be developed with AMS Institute) on the circular economy and the use of waste as a resource (including student work contributing to a range of activities from data gathering, spatial analysis, flows analysis to generation of ideas for solutions to be applied in these regions) offered by the consortium universities, with educational institutions as partners to the research-oriented consortium members (e.g. University of Pécs collaborating with RKI, University of Łódź collaborating with IGiPZ).

2.2 Dissemination Channels

Dissemination activities of the REPAiR project will be implemented through well-targeted mechanisms. Three main dissemination lines will be applied: (1) Internet communication; (2) Publications; (3) Events and Networks. All three lines will address the four main target groups.

1) Internet communication

Website (www.h2020repair.eu). Set up and administered by the IGiPZ. The website is above all intended to provide a principal channel for dissemination and exploitation thus tailored for the purpose of external communication. The project website contains principal information about the project, its objectives, publishable results, list of partners and events. Copies of public deliverables and any documents that are declared as public by the consortium can also be included in the project website.

Social Media. Social media presence has become the most effective communication means. It will allow for keeping the relevant targets groups informed of the project's milestones, events, and outputs. It will also allow for expanding the potential audience. There will be an embedded social media component within project's website and also via social networking service. It is thus planned to establish REPAiR's profile on easily accessible commonly known and recognised social networking sites (e.g. Facebook, Twitter, LinkedIn, Google+, Research Gate, Academia.edu).

Mailing list(s) and Newsletter. An ad-hoc mailing list will be created to disseminate REPAiR's newsletters: each participant will provide a selection of mail addresses or encourage people that could be interested in the contents to subscribe for the newsletter. The subscription for newsletter will be possible via website as well. Newsletters will allow for keeping target groups interested and informed on the project's

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deliverables, events, and outputs. Newsletters will complement communication via social media with additional, more extensive content.

Publications 2)

Open access articles in leading peer-reviewed academic journals. The project's scientific advances will be disseminated via Open Access journal articles. The Open Access approach will ensure broad readership, while peer-review will serve the purpose of validation of the results. It is planned to deliver at least twelve peer-reviewed journal articles throughout the project.

Press releases. Press releases for general public will raise the awareness of the project and its results.

Features in printed press (and online media). Features in printed and online media (general interest newspapers and periodicals as well as EU's own research focused publications, such as Horizon, the EU Research & Innovation Magazine, research*eu magazine) will allow for communicating the key results and sensitizing the general audience to the need for enhanced waste management.

3) **Events and Networks**

National and international conferences, seminars and workshops. REPAiR's consortium includes several research institutions, which are primarily involved in scientific activity and dissemination of acquired knowledge. Participation and organisation of both domestic and international conferences, seminars and workshops is thus natural for them. Such events are also open to other institution representing diverse backgrounds (local and regional authorities, policy-makers, practitioners involved in resource management, etc.). The project's results will be presented at scientific events (e.g. Geodesign Summit, European Urban Research Association Conference, Regional Studies Association European Conference, Association of European Schools of Planning Congress) to diffuse them to the academic community, receive feedback and discover scientific cooperation opportunities.

Academic courses (including a MOOC to be developed with AMS Institute) on the circular economy and the use of waste as a resource will be delivered at the partner universities (e.g. TUD, HCU, UNINA, UGhent).

Practice-oriented workshops in each of the case study regions, with particular attention paid on the promotion of the GDSE among the most relevant stakeholders. The GDSE will be presented at workshops and events focused on issues relevant to regional and local authorities and circular economy practitioners (e.g. Open days organised by European Commission's DG REGIO, ICLEI World congress, Geodesign Summit, European Knowledge Network Policy Labs, International Conference on Waste Management and the Environment, BIR World Recycling Convention). Moreover, PULLs workshops will aim at facilitating exploitation of project's findings and outputs among key user groups in the case study areas.

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2.3 Measurements of dissemination success

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To ensure effective dissemination it is essential to make sure that research outputs are well-tailored for target audiences. The effectiveness and success of the chosen dissemination mechanisms and tools will be measured in the following way:

Mechanism/ tools	Target groups	Measurements of success	
Website	All target audiences	Number of visitors and downloads of the materials provided per month	
Social media	All target audiences	Number of followers, 'likes', 'retweets'	
Newsletter	All target audiences	Number of subscribers	
Press releases	General public	Number of press releases published and number of media outlets to which it is distributed	
Features in printed press and online media	General public	Number of features	
Scientific workshops and conferences and final seminar	Researchers	Number of events attended	
Workshops and events for public sector and final seminar	Practitioners, researchers	Number of events at which GDSE is showcased	
Open Access scientific publications in leading peer- reviewed journals	Researchers	Number of articles published, downloads, citations	

2.4 Dissemination plan 2016-2017

As stated above, Basic Dissemination Plan is a dynamic living document which will become more precise with time. However, at the beginning of the project all consortium members created their own REPAiR dissemination plan - planned dissemination activities and events until the end of 2017 (first 16 months of the project's duration). Those plans were gathered by DEM and presented in chronological order (Table 1).

Basic Dissemination Plan for the period until the end of 2017 comprises 88 actions and events, of which 58 are organized by REPAiR consortium members. If divided by actions and events' types, there is planned attendance/ organization/ publishing of altogether 22 scientific conferences and congresses (SC), 16 workshops (W), 12 conferences with stakeholders (CwS), 8 newsletters (N), 5 press articles (PA), 3 education courses (E), 2 policy seminars (PS), and 20 other actions and events (O).

Table 1: REPAiR's Basic Dissemination Plan 2016-2018:

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date	annonced by partner	type of event or action	event or action name	organizing institution	location
26-27 September 2016	TUD	w	Circular Cities Int. Seminar, https://www.bartlett.ucl.ac.uk/planning/ev ents/circular_cities_workshop	The Urban Innovation Center at The Bartlett - UCL	London, UK
26 September 2016 - 10 March 2017	UNINA	E	LABORATORIO/ Progetto urbanistico prof. Michelangelo Russo (3rd year of UPTA Course)	UNINA	UNINA, Naples, Italy
26 September 2016 - 21 December 2016	UNINA	E	LABORATORIO di urbanistica prof. Michelangelo Russo (2nd year of MAPA Course)	UNINA	UNINA, Naples, Italy
30 September 2016	UGent	w	PULL workshop: Ghent	UGent	Ghent, Zuid Ghent, Coupure, Belgium
September 2016	OVAM	N	bi-monthly Newsletter of the Flemish Materials Programme	OVAM	Internet
mid October, 2016	RKI	W	Workshop with HU User Board members	RKI	Pécs, Hungary
24 October 2016	UGent	w	PULL workshop: Ghent	UGent	Ghent, Zuid Ghent, Coupure, Belgium
31 October 2016	HCU	0	HCU Research Day	нси	Hamburg, Germany
October 2016	OVAM	N	OVAM's monthly Newsletter	OVAM	Internet
October 2016	IGIPZ, TUD	О	Draft version of the REPAiR project website online	TUD, IGIPZ	Internet
1-2 November 2016	TUD	CwS, SC	Geodesign Summit Europe, http://www.esri.com/events/geodesign- summit-europe	ESRI/TUD	Delft, Netherlands
3-4 November 2016	TUD	w	REPAIR consortium meeting/ workshop	TUD	Amsterdam, Netherlands
17 November 2016	GGR	0	Publishing the developed tools, code etc. als OpenSource Codebase on psf and github	GGR	Internet
November 2016	RKI	0	Publication for T 3.3. – Theoretical paper about behaviour and socio-cultural aspects in development.	RKI	-
November 2016	PHH	0	Post on a www – "about project", Internet article	PHH	Internet
31 December 2016	CRA	0	Communication on Regione Campania website	CRA	Internet
31 December 2016	CRA	PS	Project presentation	CRA	institutional offices, Region Campania, Italy

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December 2016 - December 2017	2016 - ecember UNINA W		Seminar Series REPAiR (Seminars in collaboration with the Chamber of Architects) Some of the expected speakers: 1. Enzo Favoino from Centro Ricerca Rifiuti Zero; 2. Andrea Gigliuto from ERM Company; 3. Michele Campagna about the Geodesign methodology; 4. Prof. Massimo Fagnano. Dipartimento di Ingegneria Agraria ed Agronomia del Territorio. Università di Napoli Federico II 5. Antonio Di Gennaro, project Life ECOREMED. 6. Dutch professionals (Except Integrated Sustainability; POSAD; Open Fabric) 7. Prof. Giuseppe D'Antonio, on waste and remediation, Università di Napoli Federico II	UNINA	UNINA, Naples, Italy
17 January 2017	GGR	0	Info on Repair at GGR Homepage linking to Project Page	GGR	Internet
27-28 January 2017	TUD	w	Size of the Society, International workshop on linkages between material flows and stocks of socio-economic metabolism	University of Debrecen	Debrecen, Hungary
January 2017	IGiPZ	0	Full version of REPAiR project website online	IGiPZ	Internet
January 2017	IGiPZ	0	Establishment of REPAiR's profile on social networking sites (Facebook, Twitter, LinkedIn, Google+, Research Gate, Academia.edu).	IGIPZ	Internet
January 2017	IGiPZ	N	REPAiR newsletter - nr. 1	IGiPZ	Internet
January 2017	IGiPZ	PS	Seminar on urban policy for Polish Ministry of Development	IGiPZ	Warsaw, Poland
January 2017	IGiPZ	0	Communication on Institute of Geography and Spatial Organization, Polish Academy of Sciences website	IGiPZ	Internet
February 2017	IGiPZ	W	Workshop with Polish User Board members	IGiPZ, PHH	Łódź, Poland
7 March 2017 - 10 June 2017	UNINA	E	Progettazione ambientale prof. Marina Rigillo (2nd year of UPTA Course)	UNINA	UNINA, Naples, Italy
31 March 2017	CRA	CwS	Conferences with stakeholders	CRA	Project zone, Naples, Italy
31 March 2017	CRA	SC	Seminar about REPAiR through scientific conference	CRA – INU: National Institute of city planning - UNINA	Naples, Italy

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June 2017	JRC	0	Announcement of JRC participation in REPAIR on the EU Science Hub (https://ec.europa.eu/jrc/en)	JRC	Internet
June 2017 PHH O Post on a www – "about project", Internet article		РНН	Internet		
11-14 July 2017	UNINA	SC	AESOP Congress	Association of European Schools of Planning	Lisbon, Portugal
July 2017	TUD	SC	AESOP Congress in 2017 in Lisbon!	AESOP	Lisbon, Portugal
July 2017	РНН	PA	LIBERTE! Magazine; authors: M. Grodzicka- Kowalczyk, M. S. Kowalczyk	Industrial Foundation	Poland
6-8 September 2017	TUD	SC	CISBAT 2017, http://cisbat.epfl.ch/	EPFL Lausanne, Switzerland	Lausanne, Switzerland
30 September 2017	CRA	CwS	Briefing of the Naples meeting and project development	CRA	institutional offices, Region Campania, Italy
30 September - 5 October 2017	HCU	SC	Deutscher Kongress für Geographie 2017	Deutsche Gesellschaft für Geographie (DGfG)	Tübingen, Germany
September 2017	IGiPZ	SC	EUGEO Conference - REPAiR thematic Session	IGiPZ	Brussels, Belgium
September 2017	IGiPZ	N	REPAiR newsletter - nr. 3	IGiPZ	Internet
September 2017	SRH	CwS, SC	ISWA World Congress 2017	ISWA	Baltimore, United States
October 2017	IGiPZ	SC	Warsaw Regional Forum 2017 - REPAiR Thematic Session	IGiPZ	Warsaw, Poland
October 2017	OVAM	CwS	Implementing CE	OVAM	Belgium
October 2017	РНН	PA	Gazeta Wyborcza; author: Michał Frąk	AGORA S.A.	Poland
October 2017	РНН	PA	Rzeczpospolita	Presspublica	Poland
October 2017	РНН	0	Post on a www – "about project", Internet article	PHH	Internet
October 2017	РНН	0	Post on a BLOG, Internet article	Industrial Foundation	Internet
November 2017	TUD	SC	Urban Sustainability and Resilience (USAR) http://www.ucl.ac.uk/usar/usar-conference	UCL Centre for Urban Sustainability and Resilience	London, UK
November 2017	РНН	PA	LIBERTE! Magazine; authors: M. Grodzicka- Kowalczyk, M. S. Kowalczyk	Industrial Foundation	Poland
November 2017	РНН	CwS, PS	X European Economic Forum	Lodzkie Voivodeship, PHH	Łódź, Poland
31 December 2017	CRA	W	Territorial analysis	CRA	Project zone, Naples, Italy

2nd or 4th quarter of 2017	РНН	CwS, PS	IV FreedomGames	Industrial Foundation	Łódź, Poland
4th quarter of 2017	РНН	CwS, PS	European Forum for New Ideas	LEWIATAN Confederation	Sopot, Poland
2017	TUD	CwS	Circularity in the Built Environment (?)	TUD	Netherlands
2017	UGent	SC	conferences: SETAC, ecosummit, LCM, ECOS, ICOSSE, RRB,> poster or presentation	various	Europe
2017	UGent	0	peer-reviewed A1 articles		-
2017	UNINA	SC	XX Conferenza Nazionale SIU	SIU –Società Italiana degli Urbanisti	Lazio Region, Italy
2017	UNINA	SC	INU Conference – Istituto Nazionale di Urbanistica	Istituto Nazionale di Urbanistica	place to be defined
2017	UNINA	w	Workshop on methodological approach and eco-innovative solutions (workshop with students – elective course within the education program)	UNINA	UNINA, Naples, Italy
2017	UNINA	SC	SITdA National Conference	Società Italiana della Tecnologia dell'Architettu ra	place to be defined
2017	SRH	0	Report about REPAIR in own publications	SRH	Hamburg, Germany
2017	UGent	w	PULL workshop: Ghent	UGent	Ghent, Zuid Ghent, Coupure, Belgium
2017	OVAM	N	OVAM's monthly Newsletter	OVAM	Internet
2017	OVAM	N	bi-monthly Newsletter of the Flemish Materials Programme	OVAM	Internet
2017	OVAM	0	OVAM's website - info on the project and its progress	OVAM	Internet
2017 or 2018	UNINA	SC	7th International Symposium on Energy from Biomass and Waste	Ordine Ingegneri della provincial di Venezia, IWWG, Eurowaste Srl.	Venice, Italy
2018	IGiPZ	N	REPAiR newsletter - nr. 4	IGiPZ	Internet
Spring 2018	TUD	SC	Sustainable Built Environment (SBE) http://www.sbe-series.org/	Depending	Europe
May 2018	TUD	SC	AGILE2017, https://agile- online.org/index.php/conference/conferen ce-2017	AGILE	Wageningen, Netherlands
July 2018	нси	SC	HCU SC AESOP Congress 2018	AESOP Gothenburg	Gothenburg, Sweden
August 2018	IGiPZ	SC	Global Conference on Economic Geography	IGIPZ, TUD, HCU	Cologne, Germany

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November 2018	TUD	0	'	on Festival (Online at tiple regional events)		Internet

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3. Conclusions

It is very important to repeat that Basic Dissemination Plan is a living document which will be regularly updated, which is the responsibility of the Dissemination and Exploitation Managers (DEM). The responsibility of consortium members and communication managers of work packages (CM) is sharing information with DEM on undertaken and planned dissemination activities. The Basic Dissemination Plan evolves and becomes more precise and substantial during the lifespan of the project.

Presented proactive dissemination strategy, tools and mechanisms offers the breadth to reach out to multiple audiences and the depth to conduct more in-depth interactive work with key audiences.

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