

# Complex awareness raising

## Waste Flow

Plastic packaging waste

## Impact on PESTEL categories

Economic, Social, Environmental, Technical

## Location of the good practice

Pécs FA

## Stakeholders involved

NGOs, city of Pécs, households, university, companies

## Keywords

Supply chain, selective waste, improving waste logistics

## Description

In awareness-raising activity people are reminded not to use plastic bags/wrappers in stores. The prerequisites for successful implementation are the availability of linen bags in shops and supermarkets, especially for weighed vegetables or bakery items. Encourage customers to buy from the delicatessen rather than the ready-to-pack products. Additionally, a campaign for employess at companies in Pécs ("Environmental Education for Employees") can be carried out. A training is suggested prior to entering the job on how to act/live environmentally. For foregin students at the University a 5 language brossure and tace pao can be placed informing them about the available facilities for selective collection.

## Objective

Reducing single use plastic bags in stores, improve selective collection at the local University and at companies.

## For further information

D5.8 Eco-innovative solutions for Pécs (page 46-49)